

# Carol Yu & Friends

Harmony of Hope Fundraising Concert  
for Habitat for Humanity Bangladesh & Cambodia Projects

## 余嘉露與友人

觸心弦·築希望音樂會

為仁人家園孟加拉及柬埔寨建屋計劃籌款

13. 5. 2017 Sat 8pm

Concert Hall, Hong Kong City Hall 香港大會堂音樂廳

### Sponsorship Form 贊助表格

| Name of Sponsor / Organisation 贊助人 / 機構名稱 |
|---|
| English:                                  |
| Chinese:                                  |
| Contact Person 聯絡人                        |
| Mr/Ms/Mrs<br>(English)                    |
| 先生 / 女士 / 太太<br>(中文)                      |
| Tel 電話 :                                  |
| Email 電郵 :                                |
| Address 地址 :                              |

I / Our company would like to support the event 本人 / 本公司樂意支持是項活動 :  
Please (✓) boxes as appropriate 請於適當方格內加上「✓」

| Sponsorship Plan<br>贊助計劃                          | Sponsorship Amount<br>贊助金額  | Total<br>總數 |
|---|---|-------------|
| i<br>Sponsorship Package<br>贊助類別                  | <input type="checkbox"/> Title Sponsor 冠名贊助 HK\$80,000                              |             |
|   | <input type="checkbox"/> Hope 希望 HK\$48,000   |             |
|   | <input type="checkbox"/> Love 愛心 HK\$28,000   |             |
|   | <input type="checkbox"/> Harmony 和諧 HK\$18,000                                      |             |
|   | <input type="checkbox"/> Friends of Music 知音 HK\$5,000                              |             |
| ii<br>House Programme<br>Advertisement<br>場刊廣告 4C | <input type="checkbox"/> Back Cover 封底 HK\$10,000                                   |             |
|   | <input type="checkbox"/> Inside Front /<br>Inside Back Cover<br>封面 / 封底內頁 HK\$8,000 |             |
|   | <input type="checkbox"/> Full Page 全版 HK\$6,000                                     |             |
|   | <input type="checkbox"/> Half Page 半版 HK\$3,000                                     |             |
| iii<br>Ticket Sponsorship<br>Scheme<br>門票贊助計劃     | <input type="checkbox"/> 30 Sponsored Tickets<br>贊助門票 HK\$4,500                     |             |
|   | <input type="checkbox"/> 20 Sponsored Tickets<br>贊助門票 HK\$3,500                     |             |
|   | <input type="checkbox"/> 10 Sponsored Tickets<br>贊助門票 HK\$2,500                     |             |
| Grand Total 總金額                                   |   |             |

### Sponsorship Payment Method 付款方法

Crossed Cheque 劃線支票

Bank 銀行 :

Cheque No. 支票號碼 :

Payable to 支票抬頭 : "Concordia Music International Ltd"

Bank Deposit 銀行直接存款

Account Name 帳戶名稱 : Concordia Music International Ltd

HSBC Account No. 匯豐銀行帳戶號碼 : 817 885148 838

Please send the completed Sponsorship Form with the cheque / bank receipt to us by:  
填妥贊助表格後, 請連同支票 / 銀行收據透過以下方式遞交 :

- Post 郵寄 : Concordia Music International Ltd.  
c/o RhapsArts Management Ltd.  
Room A, 14/F, HQ, 450-454 Portland Street  
Mongkok, Kowloon, HONG KONG

• Email 電郵 : info@rhapsoarts.com

• Fax 傳真 : 2724 1960

Enquiries 查詢 : 2722 1630

Signature 簽署 :

Date 日期 :

### Sponsorship 贊助計劃

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# Harmony of Hope

## Fundraising Concert

for Habitat for Humanity  
Bangladesh & Cambodia Projects

This fundraising concert is in support of the international non-profit organisation Habitat for Humanity, the net proceeds will be donated to their Bangladesh and Cambodia Projects.

Driven by the vision that 'everyone needs a decent place to live', Habitat for Humanity began in 1976 as a grassroots effort. The housing organisation has since grown to become a leading global non-profit organisation working in nearly 70 countries. Habitat for Humanity works locally in Hong Kong, mainland China and across the Asia-Pacific region, to help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Financial assistance and volunteers from Hong Kong have contributed to Habitat for Humanity in supporting more than 9.8 million people globally.

### The Work of Habitat for Humanity

#### 1. Disaster Response

Habitat mobilises volunteer groups to clean-up and to distribute Habitat emergency shelter kits which help families make immediate repairs and construct temporary shelters. Reconstruction begins when the ground condition safely allows. Habitat provides both technical and organisational expertise in shelter construction.

#### 2. Global Village

Global Village is Habitat for Humanity's principal overseas volunteer programme. It offers volunteers the opportunity to take part in the construction and renovation of houses in 70 countries around the world, including areas affected by natural disasters such as floods and earthquakes.

#### 3. Young Leaders Build

The annual Young Leaders Build invites young people across the Asia-Pacific region to build homes and communities to support families in need of decent homes.

#### 4. Project Home Works

Project Home Works partners with different social services organisations to improve the living conditions of low income families, the elderly and the physically-disabled by providing house repairing services.

Your generous support will truly be a blessing to others!

Please visit [habitat.org.hk](http://habitat.org.hk) or [facebook.com/HabitatHK](https://facebook.com/HabitatHK) for details of the work, donation and volunteer programmes of Habitat for Humanity.

# 觸心弦·築希望

## 音樂會

為仁人家園孟加拉及  
柬埔寨建屋計劃籌款

是次音樂會的淨收益將撥捐國際非牟利房屋機構仁人家園，支援其柬埔寨及孟加拉建屋計劃。

秉持「世上人人得以安居」的願景，仁人家園由 1976 年成立時的基層組織，至今已發展成國際非牟利房屋機構，於全球約 70 個國家推行建屋項目，仗賴義工服務及捐款支援，令超過 980 萬人獲得家園。此機構並於香港、中國內地及亞太區服務，協助家庭得以自強、安穩、自力更生，以居所賦予力量，令生活更美好。

### 仁人家園的工作

#### 1. 救災工作

仁人家園會派義工協助清除瓦礫，向受災家庭派發緊急建屋物資包，令他們可即時修補家園及初建臨時房屋，待情況穩定後再安排重建。此機構同時亦會與其他組織合作，向災民提供建屋知識及培訓，令他們重過新生。

#### 2. 地球村

仁人家園的重點海外義工服務計劃，為全球 70 個國家提供建屋、家居維修或提供基建項目，包括受水災及地震等自然災害影響的地區。

#### 3. 青年領袖建屋之旅

為仁人家園每年在亞太地區舉行的最大型青年建屋活動，希望能凝聚亞太區的青年，為有需要的家庭建屋，共同消除貧窮住屋問題。

#### 4. 關愛家居計劃

為低收入家庭、長者及傷健人士等提供家居維修服務，改善他們的居住環境。

您的支持，將成為別人的祝福！

請瀏覽 [habitat.org.hk](http://habitat.org.hk) 或 [facebook.com/HabitatHK](https://facebook.com/HabitatHK) 了解更多仁人家園的工作、捐款及義工計劃。

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Sponsorship Plan  
贊助計劃

### I. Sponsorship Package 贊助類別

|  | Title Sponsor<br>冠名贊助     | Hope Sponsor<br>希望       | Love Sponsor<br>愛心       | Harmony Sponsor<br>和諧    | Friends of Music<br>知音 |
|--|---------------------------|--------------------------|--------------------------|--------------------------|------------------------|
| Sponsorship Amount<br>贊助金額   | HK\$80,000                | HK\$48,000               | HK\$28,000               | HK\$18,000               | HK\$5,000              |
| Complimentary Concert Tickets<br>音樂會門票   | 15 VIP<br>\$1,500 Tickets | 8 VIP<br>\$1,500 Tickets | 6 VIP<br>\$1,500 Tickets | 4 VIP<br>\$1,500 Tickets | 2 x \$680 Tickets      |
| Complimentary Advertisement<br>in House Programme<br>場刊廣告 4C   | Full Page<br>全版           | Full Page<br>全版          | Half Page<br>半版          | Half Page<br>半版          | Quarter Page<br>1/4 版  |
| Acknowledgement in Event<br>Press Release<br>於新聞稿內鳴謝   | ✓                         | ✓                        | ✓                        |                          |                        |
| Acknowledgement in<br>Newsletters<br>於通訊內鳴謝  | ✓                         | ✓                        | ✓                        | ✓                        |                        |
| Acknowledgement in monthly<br>e-DM<br>於每月電子通訊內鳴謝   | ✓                         | ✓                        | ✓                        | ✓                        |                        |
| Advertisement and logo exposure<br>in posters, leaflets, house<br>programmes, print Ads (eg. MTR,<br>newspapers) & website<br>贊助商標刊登於宣傳海報、<br>宣傳單張、場刊、廣告（包<br>括地鐵、報紙）及網站 | ✓                         | ✓                        | ✓                        | ✓                        |                        |

### II. House Programme Sponsorship 場刊贊助

| Advertisement<br>場刊廣告 4C | Back Cover<br>封底 | Inside Front /<br>Inside Back Cover<br>封面 / 封底內頁 | Full Page<br>全版 | Half Page<br>半版 | Quarter Page<br>1/4 版 |
|--------------------------|------------------|--|-----------------|-----------------|-----------------------|
| Sponsored Amount<br>贊助金額 | HK\$10,000       | HK\$8,000  | HK\$6,000       | HK\$3,000       | HK\$2,000             |

Programme booklet size 場刊尺寸：185mm (W) x 280mm (H)

### III. Ticket Sponsorship Scheme 門票贊助計劃

Under the Ticket Sponsorship Scheme, sponsored tickets will be offered to students, parents and families from disadvantaged backgrounds to give them the opportunity to appreciate music and is a contribution towards community causes. 誠邀閣下 / 貴公司購買音樂會門票，讓學生、家長及弱勢社群家庭有機會欣賞音樂表演，並藉以回饋社會。

| Sponsorship Amount 贊助金額                 | HK\$4,500         | HK\$3,500         | HK\$2,500         |
|---|-------------------|-------------------|-------------------|
| Sponsored Tickets 贊助門票 (HK\$280 each)   | 30 tickets        | 20 tickets        | 10 tickets        |
| Complimentary Concert Tickets 音樂會門票     | 2 x \$680 tickets | 2 x \$480 tickets | 2 x \$480 tickets |
| Acknowledgement in House Programme 場刊鳴謝 | ✓                 | ✓                 | ✓                 |